



Hello everyone. Autumn has begun and the trees are starting to turn so it's time to let you all know what we've been up to. We hope you are still enjoying being part of our growing network. More and more people are now able to locate a mynewhair Salon in their area.

## mynewhair News

In June 2016, we enlisted the support of communications agency Gardiner Richardson to help raise awareness of the charity and the great work undertaken by our network of Salons that Care.

Gardiner Richardson will be raising the profile of mynewhair by helping us to spread our message across regional, national and trade publications and build our social media

presence through Twitter, Facebook and LinkedIn.

Over the next few months, Gardiner Richardson will be focusing on more patient, hair stylist and Trustee case studies, as well as highlighting our 10th anniversary celebrations.

Don't forget to follow us on social media to keep up with all our latest news.

## Raising Awareness

mynewhair enjoyed raising awareness and network with people at the Northern England Strategic Clinical Networks (NESCEN) Chemotherapy Masterclass on Saturday 24th September.

It was an informative day and it was lovely to see so many specialists giving expert presentations and to be able to share advice about what we do.

If you've got an event coming up let us know about it. We will help you publicise it on our website and social media. We have lots of materials that we can send you for your event to raise awareness for mynewhair and help people living with medical hair loss.





mynewhair Featured Salon

# Glamorous Butterfly

Vanessa is one of our more recent members and joined mynewhair at the beginning of 2016, located in Whitehaven, Cumbria, **Glamorous Butterfly** is already attracting approximately 30 clients per month.

Vanessa's mission is to help make people feel good about themselves and she prides herself in offering a total package. She offers a wide range of products and a comprehensive care package which includes cutting and styling, reconditioning and colouring of wigs. She also offers a range of other headwear and brow makeup as well as providing supporting tutorials.



She believes that being a full time wig wearer herself has enabled her to develop a good level of empathy and also finds that this helps clients to become more at ease with her.

Vanessa finds her biggest challenge is working with clients who have advanced disease and admits she finds this "hard" but really tries to always make them feel special, beautiful and glamorous, in her words she feels she gives them "my all" She keeps in touch with her clients and finds they often post pictures of themselves in their wigs on her social media pages. She loves to see this especially seeing them transformed with a new found passion for life and looking fabulous!

Even though she is relatively new to the mynewhair network, Vanessa proves that the provision of a comprehensive service can be achieved in a relatively short time frame, she also works with the NHS and The Little Princess Trust. **THANK YOU** Vanessa, we are so pleased that you joined us and its wonderful to share your achievements.



*"I just love making people feel better about themselves and the change in their faces, posture and demeanour can be overwhelming. Ladies often come to me feeling extremely frightened, anxious and tearful with the thought of losing their hair and the prospect of having to wear a wig"*

Would you like to be the featured salon in our next newsletter?

Please get in touch with us and tell us about your mynewhair work and your experiences.







# Seminars

Our seminars are still offered regularly throughout the year so if you have any friends or colleagues who are interested in joining our network the remaining dates are listed below.

If you have attended our level 1 seminar why not come along and extend your knowledge and skills further? Our level 2 seminars provide more detail about different types of wigs, troubleshooting tips, aftercare treatments,

body image and dealing with difficult situations.

All of the seminars for 2016 are listed below and will be held at the L'Oreal Academy in Hammersmith, London.

Please circulate these dates to any of your colleagues who may be interested in joining our network.



## Dates

### Dates for Level 1

Mon 14th November

### Dates for Level 2

Mon 14th November

***Dates for next year will be published as soon as we have final confirmation.***

## Level 3 Refresher

We are planning a further development opportunity for experienced stylists. If you are interested in attending an additional seminar to extend your knowledge and skills please get in touch.

What we do as a network is provide the best service for people living with medical hair loss, if you have any suggestions or comments regarding what you would like to learn, we would love to hear from you.

## Special Thanks

Our special thanks go to Lynne Mcaloon for her many dedicated years of service and support. Lynne is leaving mynewhair. We know many of you will miss Lynne and wish her all the best for the future.

mynewhair will continue to support the Salons that Care network as usual.

Contact us at [info@mynewhair.org](mailto:info@mynewhair.org) or on social media.

We would like to say a big Thank You for being part of our growing network. The work that you all do makes a real difference to people across the country who live with medical hair loss. Remember that YOU and your colleagues are mynewhair, we can't do it without you!





# Keeping In Touch

We do love to hear from you and find out what you have been up to. Here is a reminder of our contact details.



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Follow us on Facebook,  
Twitter and LinkedIn

Please visit and LIKE us on Facebook or FOLLOW us on Twitter. You might not know but we also hold a 'friend' list for those who want to keep in touch with us, you can encourage any of your friends to drop us an email and we will add them to our list.

We are now on LinkedIn too, so please follow us on there if you haven't already.

As always, please let us know if any of your details have changed as this helps us to keep the information displayed current and importantly, helps to avoid client disappointment.

## Fundraising for mynewhair

As you know, mynewhair relies entirely on donations to continue our work and we are grateful for every single donation made. We would like to offer a sincere THANK YOU to everyone who continues to fundraise for us and we hope you will do it again for us in the future.

If you would like to fundraise for mynewhair, we have a range of great fundraising materials for you. We have a selection of vibrant posters to download and print for all sorts of different events.

We also have pin badges and mynewhair wristbands to sell in your salon. For further information contact us online or at info@mynewhair.org.

Making a donation is easy, you can do this via our Justgiving page at [www.justgiving.com/mynewhair](http://www.justgiving.com/mynewhair) or by texting MYNH00(amount) to 70070 at anytime.



We are happy to help you by posting news of your events on our social media pages and our website. Why not contact us for some supporting resources which will help to brand your event and raise awareness of your mynewhair work.

We would also like to say thank you to our corporate sponsors: **L'Oreal**, **Herb UK** and **Trendco** for their continued support

**L'ORÉAL**



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